

# Branch closure feedback – how we responded and supported our customers

Before we decided to permanently close the Southsea branch, we carried out a thorough review to understand how our customers and the community would be impacted. We're now near to the closure of this branch on 2 June 2025.

You can do your everyday banking with our Mobile Banking app and Internet Banking. It's simple and safe to use. Your nearest branch to the Southsea branch is Lloyds Commercial Road Portsmouth branch. You can also use any Lloyds branch to do your banking. Go to **lloydsbank.com/branchfinder** for more information.

### Communicating this change to customers

When we announce that a branch is closing, we take a number of factors into account in line with Financial Conduct Authority guidance. We've summarised these in our Branch Review, which you can find at <u>lloydsbank.com/branchclosures</u>

We wrote to customers who use the Southsea branch, to let them know it would be closing. We explained other ways they can continue to do their banking with us.

We displayed a poster in the branch to let customers know it was closing. Our branch colleagues there spoke to customers about other ways to do their banking. These include using our Mobile Banking app, Internet Banking, calling us, or using the Post Office<sup>®</sup>. We let customers know the nearest alternative branches, free cash machines and Post Office.

# We contacted members of the local community

#### Who we contacted to understand the impact of the branch closure

- The local MP for Portsmouth South
- Banking Team and Senior Representatives from the Post Office
- Post Office Area Manager responsible for nearest three Post Offices to our closing branch
- National Federation of Sub Postmasters
- The local Citizens Advice Bureau
- The local Chamber of Commerce.

#### The feedback we received

- A number of customers were disappointed with the decision to close. We explained the alternative local banking services available
- We met Stephen Morgan MP who asked about the rationale for the decision, and said this was the last branch in the southern part of his
  constituency. We explained the assistance offered to customers ahead of the closure and the alternative ways customers can bank with us. Mr
  Morgan's caseworker said they would provide details of specific concerns that had been raised by constituents, who are not aware of the services
  provided by the Post Office.

#### What we've done to help make the change smoother

- We've called individual customers we know use the branch as their main way of banking with us, including customers that may need extra support, to talk to them about alternative ways to bank and to provide help if they need it.
- We've partnered with the Digital Helpline who offer free one to one guidance over the phone to support customers to use the internet for banking. Customers with an identified need for this service have been provided with contact details enabling them to get free support.
- Our colleagues at Southsea branch have been given the training they need to have in-depth conversations with our customers, especially those who may need extra support, about how we can help them.

# 📭 We're here to help and support you

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If you're a Personal customer call us on 0345 300 0000

# Speak to one of our colleagues at any branch

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If you're a Business customer call us on 0345 072 5555 or speak to your Relationship Manager

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Find other ways to access cash in your community: <u>www.link.co.uk/</u> <u>cash-locator</u>

# Other ways you can do your banking with us

# Mobile Banking app

Our Mobile Banking app lets you do your banking where and when it suits you. It's a simple, secure, and fast way to bank and only takes a few minutes to set up. For more information about these services, and others available, scan the QR code on the right. Here's some of the things you can do:

- Make payments and transfers
- Check and manage upcoming payments
- Order Travel Money by 3pm for free next day delivery
- Get 24/7 support with our Mobile Banking virtual assistant
- · Check your credit score for free, with no impact on your credit file
- Earn up to 15% cashback with Everyday Offers.

You can register for Mobile Banking by downloading the app or through Internet Banking.

If you're a business customer, you can find more information about the services available on the Business Mobile Banking app by scanning the QR code on the right.

### Internet Banking

Register for Internet Banking to access your accounts and manage your money 24/7, 365 days a year.

We'll never get in touch to ask you to move money to another account, for your personal details or to take control of a computer. The Digital Helpline won't do this either.

### **The Digital Helpline**

If you need help with using the internet, we've partnered with the **Digital Helpline** to offer free one to one guidance over the phone. They've helped thousands of people learn how to use the internet for banking and much more.

SignVideo services are also available if you're Deaf and use British Sign Language: digitalhelpline.signvideo.net

To find out more go to <u>lloydsbank.com</u> or <u>lloydsbank.com/business</u>

Scan the QR code to download our app



Business customers

To register go to <u>lloydsbank.com</u> or <u>lloydsbank.com/business</u> Visit a branch or call us

Call the Digital Helpline **01135 184 060** Monday to Friday 9am - 5pm Or pick up a leaflet in one of our branches

# Other banking services in your community

# Post Office®

You can use a Post Office for your everyday banking, however some restrictions may apply.

For more details visit:

Personal customers visit: Iloydsbank.com/postoffice

Business customers visit: Iloydsbank.com/business/retail-business/banking-with-us/post-office

# Access to Cash

To find your most convenient free cash machine use the LINK Cash Locator.

#### Cash at the till

You can use your debit card and PIN to check your balance and withdraw any amount of cash up to £50 at participating shops. You don't need to make a purchase. Some locations may charge a small fee but you will be notified about this and will be able to cancel the transaction before you are charged.



With over 28,000 PayPoint outlets in the UK, you can pay some bills, for example utility bills.

### If you'd like to move your current account

You can switch your current account to a new bank or building society in seven days with the Current Account Switch Service (CASS).

Your new bank or building society will take care of switching your payments and transferring your balance. Your old bank will close your account.

Personal account holders - for anyone with a UK current account, including joint account holders.

Business account holders – for small businesses, charities and trusts with an annual turnover of up to £6.5million and fewer than 50 employees.

### Access to Cash Reviews

LINK have already completed an independent Access to Cash assessment in this area. Members of the community and representative organisations may request a further review.

To find your most convenient Post Office

and its opening times, please visit: <a href="http://www.postoffice.co.uk/branch-finder">www.postoffice.co.uk/branch-finder</a>

Cash Machine Locator: www.link.co.uk/consumers/locator

Cash at the till: <u>www.link.co.uk/consumers/</u> <u>cash-at-the-till</u>

For more information:

For more information and to find your

local outlet visit: www.paypoint.com

www.currentaccountswitch.co.uk

Access to Cash Review: www.link.co.uk/helping-youaccess-cash/request-access-to-cash



PayPoint

lf you need extra help	If you need this communication in another format, such as large print, Braille or audio CD, please contact us.
	You can call us using Relay UK if you have a hearing or speech impairment. There's more information on the Relay UK help pages: <a href="http://www.relayuk.bt.com">www.relayuk.bt.com</a>
	SignVideo services are also available if you're Deaf and use British Sign Language: <u>lloydsbank.com/contact-us/sign-video</u>
	If you need support due to a disability please get in touch.
lf you need	If you want to make a complaint learn more online at: <u>lloydsbank.com/contact-us/how-to-complain</u>
to tell us	To speak to us, call: 0800 072 3572 (+44 173 346 2267 outside the UK). You can also visit us in branch.
something	Calls and online sessions may be monitored and recorded. Not all telephone services are available 24 hours a day, seven days a week.
Things you need to know	We observe the requirements of the Financial Conduct Authority Final Guidance and ATM closures or conversions 'FG22/6: Branch and ATM closures or conversions': <a href="http://www.fca.org.uk/publication/finalised-guidance/fg22-6.pdf">www.fca.org.uk/publication/finalised-guidance/fg22-6.pdf</a> and the Access to Cash sourcebook: <a href="http://www.handbook.fca.org.uk/handbook/ATCS">www.fca.org.uk/publication/finalised-guidance/fg22-6.pdf</a> and the Access to Cash sourcebook: <a href="http://www.handbook.fca.org.uk/handbook/ATCS">www.handbook.fca.org.uk/handbook/ATCS</a> The Post Office® and Post Office logo are registered trademarks of the Post Office Ltd.
	Mobile Banking app – our app is available to customers with a UK personal account and valid registered phone number. Minimum operating systems apply, so check the App Store or Google Play for details. Device registration required. Terms and conditions apply: <u>lloydsbank.com/legal/online-banking/internet-banking</u>
	Keeping your money protected – eligible deposits with us are protected by the Financial Services Compensation Scheme. We are also covered by the Financial Ombudsman Service. Please note that due to FSCS and FOS eligibility criteria not all business customers will be covered.Protected

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